

# POP-UP ZINE

Thank you for your interest in *Pop-Up Zine*, a DIY opportunity for fans of *Pop-Up Magazine* to create a unique version of our “live magazine” experience in their local communities.

This document is a preview of the questions that are included in our online application to become a lead producer of a local *Pop-Up Zine*.

Once you have reviewed the questions and are ready to fill out the form online, please visit <https://www.surveymonkey.com/r/popupzineproposal>.

If you are interested in being involved a capacity other than lead producer (i.e. day-of-show volunteer, contributor/presenter, tech help, etc.), that's great, please fill out the *Pop-Up Zine* Local Volunteer Team form at <https://www.surveymonkey.com/r/popupzinevolunteer> instead.

## CONTACT INFORMATION

**Name:**

**Email:**

**Phone number:**

**Zine location (city, state):**

**Social Media Handles:**

**Organization or Affiliation (if any):**

**Website:**

\*On the web form you will have the option of uploading a CV or resume.

# ABOUT

How did you hear about *Pop-Up Zine*? (3-4 sentences)

Tell us a little bit about yourself and what inspires you. (3-4 sentences)

Would you be interested in connecting with other creatives in your area interested in putting on a *Pop-Up Zine*? If so, may we share your email address to facilitate local coordination?

# LOCAL COMMUNITY

Why are you interested in becoming a Local Producer? (3-4 sentences)

Who do you imagine would come to *Pop-Up Zine* and how would it add to the local community?

Please list any already-existing events in your community that you think are similar or draw similar people.

Finding the right stories for a *Pop-Up Zine* requires reaching out to a large number of storytellers. Where will you look for contributors in your community? (media companies, film collectives, writer's groups, schools, creative co-working spaces, arts festivals, etc?)

Do you have connections to any of these sorts of places? If so, please describe.

# PROPOSED DATE AND VENUES

Before proposing a date for your event, make sure to double check your calendar! What else is happening in town on these dates? Is there any local competition for your *Pop-Up Zine*? Even national or international events can affect turnout for a 1-night only event (i.e. major sporting event, holidays, tv show finale, solar eclipse, etc).

**When would you like your *Pop-Up Zine* to happen? General timeframes are fine (i.e. Fall, Spring Break), or if you have a specific date (or dates) in mind, please tell us why.**

*Pop-Up Zine* is made for audiences of approximately 50-200 people and requires a venue that can accommodate a microphone and a screen for projecting images and film. Below, list three venues in your area that you feel would be a good fit to host the show.

**Venue 1:**

**Venue 2:**

**Venue 3:**

## TEAM

Producing a live show is much easier, and way more fun when you're working with a team! Maybe you're a great story editor, but could use help with a budget, or don't know much about the ins-and-outs of A/V set ups. Maybe you could use some help with promotion, or dealing with potential sponsors. Tell us a bit about what kind of support you imagine having and list up to three people who you think might want to help out. In the event there are a number of proposals from your area, we can also help connect you with others who are looking to get involved.

### TEAM MEMBER 1

**Name:**

**Role:**

**Short Bio:**

**Email:**

## TEAM MEMBER 2

Name:

Role:

Short Bio:

Email:

## TEAM MEMBER 3

Name:

Role:

Short Bio:

Email:

# CONTRIBUTORS

Regardless of format or subject, *Pop-Up Zine* pieces should always feel like stories — not talks, lectures, or presentations. Your *Pop-Up Zine* show should incorporate one of each of the following types of stories (in any order) and have a total running time of approximately 60 minutes, approximately 10 minutes or less per contributor.

- + one live-narrated photo essay
- + one live-narrated, reported, print-style story
- + one short documentary film
- + one onstage interview
- + one live-narrated audio story
- + 1 or 2 live songs from a local musician or band (optional)

At Pop-Up Magazine Productions, we are committed to the values of diversity, fairness, and inclusion. When thinking about contributors, think about bringing together a mix of experiences on stage in regards to race, gender, and ethnicity. Contributors to *Pop-Up Zine* should reflect the local community.

**Below, please list a few potential contributors and their stories (either something new, or an example of their past work) that you think would work well for your *Pop-Up Zine*. We understand this is not a final line up and that your contributors are subject to change.**

### **Potential Contributor**

**Name:**

**Website:**

**Short bio:**

**What's the story?**

**Photo Story Example:** Inspired by a plaque memorializing the Court Square Slave Market in Montgomery, Alabama, a photographer travelled throughout the South documenting other historically significant and often hidden places related to Civil Rights-era atrocities, the KKK, and the slave trade. In addition to taking photographs she gathered historical ephemera, and recorded oral histories from family members of victims, journalists from the civil rights era, and law enforcement officials currently investigating cold cases.

**Media:** Photographs, historical ephemera, audio recordings.

### **Potential Contributor**

**Name:**

**Website:**

**Short bio:**

**What's the story?**

**Audio Story Example:** This is a story of a single breath, and a woman who does something extraordinary with it. Tanya Streeter is a record-breaking freediver...the very dangerous sport where people compete to see how deep they can dive below the surface of the ocean...on just one breath. Narrated by Tanya, we dive 400 feet below the surface of the ocean. The story lasts exactly as long as her last competitive dive.

**Media:** Audio, animated clock/depth marker.

### **Potential Contributor**

**Name:**

**Website:**

**Short bio:**

**What's the story?**

**Short Documentary Film Example:** A filmmaker shared select clips from her documentary about one woman's fight against Fidel Castro's ban on female boxing, and her dream of becoming Cuba's first Olympic female boxer.

**Media:** Film clips.

### Potential Contributor

Name:

Website:

Short bio:

What's the story?

**Reported, Print-Style Story Example:** Who invented the progress bar? Why does it exist? Is it there to increase our efficiency by telling us how much time remains on a computer-related task? Or is it there simply to make us feel better knowing that progress, regardless of how slow or fast, is being made? Do progress bars lie to us? Do we care? This is a fun and fascinating history of the progress bar, exploring its surprising technological, psychological, and social significance.

**Media:** Progress bar animations that tracked and responded to the progress of the story.

### Potential Contributor

Name:

Website:

Short bio:

What's the story?

## BUDGET + PROMOTION

*Pop-Up Zine* is made possible by a combination of volunteer hours, in-kind donations, sponsorships, and revenue generated from ticket sales.

**If possible, list some anticipated costs related to your event.**

-Venue rental

-Equipment rentals (tech, tables, chairs, etc.)

-Marketing (fliers, online ad, event listings)

-Other

-Other

**How do you plan to generate interest and sell tickets for *Pop-Up Zine*? Include some of your ideas for who to reach out to in local press, a social media strategy, and potential partnerships with individuals and organizations.**

# LEGAL

Please agree to the partnership terms.

-I am over 18 years old.

-I will not allow any sponsors to influence the content of *Pop-Up Zine*.

-I understand that *Pop-Up Zine* is made possible by volunteer local producers and their volunteer teams.

-I will not hold Pop-Up Magazine Productions liable for any financial loss or damages.

-I have read and understand the Pop-Up Magazine Productions Values Statement + Editorial Guidelines below.

*Pop-Up Zine* creates a platform for collaboration and the nurturing of a vibrant local arts community. Our shows, contributors and content are informed by values of fairness, curiosity, openness and a commitment to bringing innovative, nonfiction storytelling to new audiences. Contributors may not sell any products, ask for donations, or pitch their goods or services from the stage. The stories performed should not discriminate against any individual or group.

**Any additional comments or questions?**